

Not every decision has to be hard. Sometimes you just want a beer that is free-flowin' and easy-goin'. . .so we created **Easy Kind**, a crushable IPA that packs a lot of flavor into a crisp, clean, easy-to-drink package ready for your everyday adventures. You'll be intrigued by notes of citrus and melon at the start with a mellow hoppiness that is balanced by a malty, biscuity backbone. So take it easy this summer, all those tough decisions will be there when you get back from enjoying a cold one.

**VITAL STATS**

ABV: 4.7%  
 IBU: 41  
 Style: Session IPA  
 Hops: Citra, Amarillo, Hull Melon  
 Malts: Silo Malt, Best Ale, White Wheat, Cara Malt  
 Yeast: Chico  
 Appearance: Light golden  
 Aroma: Notes of biscuit and melon  
 Flavor: Citrus forward, mellow hop flavor balanced by malty backbone  
 Mouth Feel: Thin to medium bodied  
 Finish: Subtle lingering finish



**RELEASE DATE / AVAILABILITY**

2023 February Release • Year Round Availability

**PACKAGE SIZES & UPC**

- Draft 1/6 & 1/2 Bbl Kegs
- 12oz can



- 16oz can/4pk



- 12oz can 6pk



- 12oz can 12pk



**FRESHNESS**

12 Months

**BREWING PROCESS**

Easy Kind IPA is triple hopped with a propriety blend of Citra, Amarillo, and Hull Melon hops, giving it the light and crisp characteristics of a sessionable IPA without sacrificing flavor. Dry hopped for intense aromatics without the bitterness, you'll pick up unique notes of citrus and melon with a toasty breadiness on the finish.

**FOOD PAIRINGS**

This light bodied, crushable IPA pairs well with\*:

- Backyard barbecues
- Boat and beach days
- Pregame festivities
- Tailgating
- Freshly mowed lawns
- Surviving family events

*\*take it easy, but always drink responsibly*

