

# BLACKBERRY SMASH

IMPERIAL  
SOUR

Smuttynose Brewing Co. has cranked up the octane with our new Blackberry Smash Imperial Sour – bursting with blackberry flavor at 9% ABV and available exclusively in 19.2oz cans. Crack one open and your tastebuds will be smashed with sweet blackberry flavor and a refreshing tartness that will leave you wanting more. This is what a Smuttynose Sour on *full send* looks like, with years of kettle-sour brewing expertise dialed to the max. So pucker up and treat yourself to a tall one today.

## VITAL STATS

|             |                                |        |                              |
|-------------|--------------------------------|--------|------------------------------|
| ABV:        | 9%                             | Hops:  | Magnum                       |
| IBU:        | 10 IBU                         | Malts: | 2 Row, White Wheat, Carafoam |
| Style:      | Imperial Sour                  | Yeast: | Chico                        |
| Aroma:      | Rich blackberry fruit          |        |                              |
| Flavor:     | Sweet upfront with a sour kick |        |                              |
| Mouth Feel: | Full-bodied                    |        |                              |
| Finish:     | Lingering tartness             |        |                              |

## RELEASE DATE / AVAILABILITY

2023 February Release • Year Round Availability

## PACKAGE SIZES & UPC

19.2oz Can, Single Serve



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## FRESHNESS

6 Months

## WHY SMUTTYNOSE

- Smuttynose SOURS are the #1 selling brand family in the sour category\*
- 19.2oz has grown to the #6 package format with over 67% volume growth in the Northeast and over \$165.5M in sales YTD.\*\*

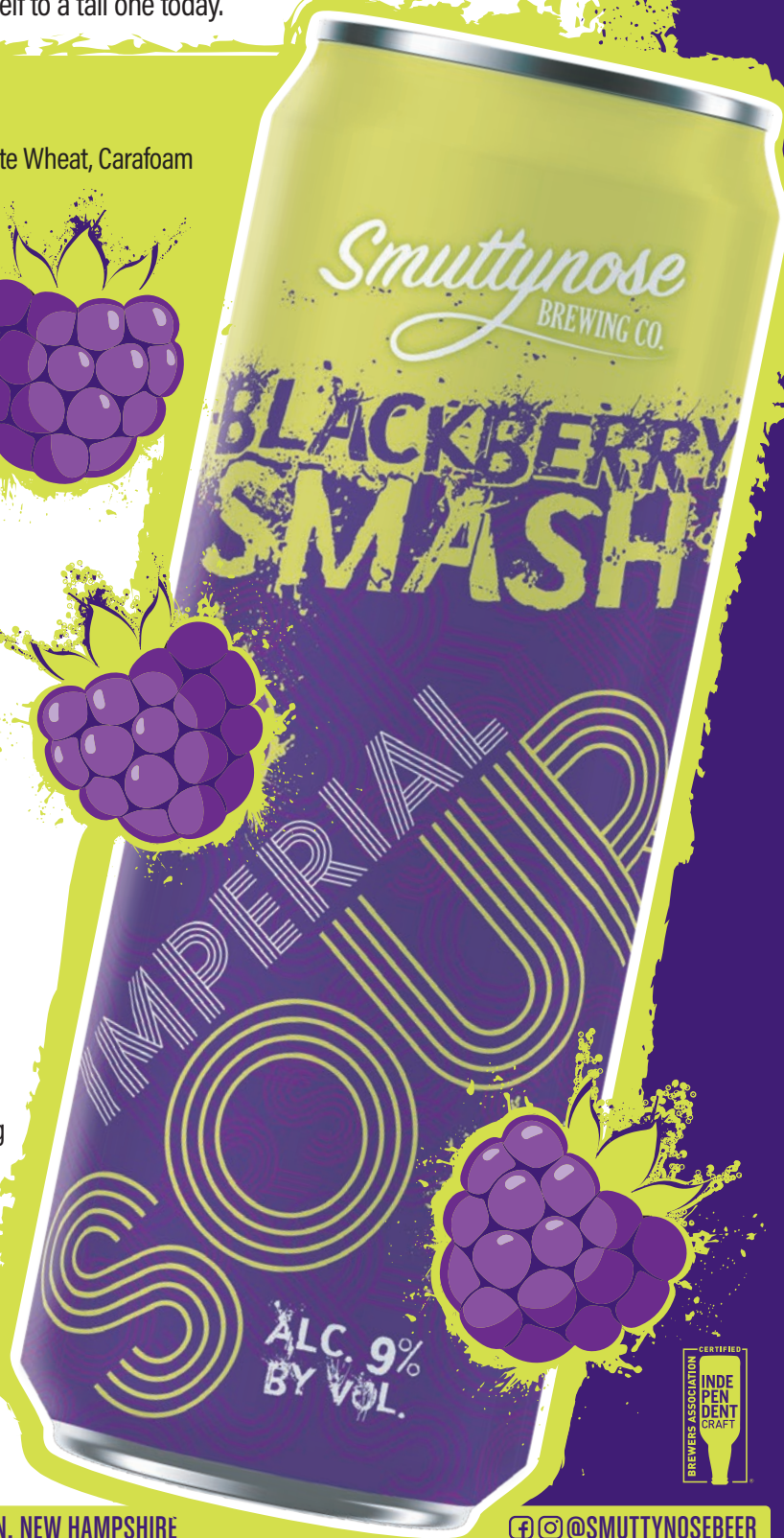
\*Northeast CRMA data YTD 9/4/22.

\*\*NielsonIQ Total US Food xAOC+Conv+Liq YTD 8/20/22

## BREWING PROCESS

Smuttynose is known for our widely popular kettle sours, using a favorite strain of Lactobacillus during the 2-day souring process, producing a signature tartness that is perfectly balanced by sweet fruit flavors and a malty backbone.

# PUCKER UP!



SMUTTYNOSE BREWING CO • 105 TOWLE FARM RD • HAMPTON, NEW HAMPSHIRE

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